



The Strand

500 WEST 43RD STREET

LIMITED COLLECTION OF RENOVATED
ONE-BEDROOM RESIDENCES

A DISTINCTIVE ARCHITECTURAL LANDMARK

At the gateway of Midtown West, The Strand is an award-winning building that offers a rare blend of city energy and riverfront calm. Developed by Bhatia Development Organization and designed by renowned architect Costas Kondylis, its bold, diamond-shaped form—angled 45 degrees to the Manhattan grid—maximizes light and open views. This limited collection of newly renovated one-bedroom residences presents a unique ownership opportunity in a vibrant Manhattan neighborhood.

RESIDENCE HIGHLIGHTS

Thoughtfully designed one-bedrooms featuring **expansive windows**, **private balconies**, **brand-new white oak flooring**, **modern kitchens**, **generous storage**, and **marble bathrooms**.

AMENITIES & SERVICES

- 24-hour doorman, concierge, and live-in super
- Rooftop deck, fitness center, and lounge with sweeping city views
- Indoor pool, sauna, and steam room
- Bike storage and on-site laundry throughout the building

THE DEVELOPER

Bhatia Development Organization is a boutique firm with over 40 years of experience and a portfolio that includes The Dunhill, The Whitney, The Stanford, and 139 Wooster Street in SoHo.

SALES & MARKETING

Led by Candice Milano and Malessa Rambarran, the Milano Rambarran Team ranks in the top 1% of agents nationwide for the past 3 years. With nearly two decades of combined experience and over \$250M in sales, they specialize in new developments and luxury resales across NYC.



MR

THE MILANO RAMBARRAN TEAM

MRTeam@bhsusa.com

212-381-2645

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